

CFO Editorial Preview October 2009

Topline

Business Outlook Survey: The expanded quarterly must-read survey plus insight on the Top 10 Concerns of CFOs.

InTech: XBRL Update: what role does technology play?

Insight: How recessions spawn entrepreneurship

Credit & Capital Markets: Derivatives face potential new regulation, but companies still like them. Should you be looking at them?

On the Record:

Features

Banking/Credit and the New Normal: What is the current credit environment, and are companies able to acquire the capital they need? What's the outlook for alternative (i.e., non-bank) sources? Which of the many proposed financial regulations seem most likely to pass, and what impact will they have?

The New Calculus of Outsourcing: The recession has altered the traditional calculus of outsourcing, as domestic labor becomes cheaper and more readily available. At the same time, long and sometimes painful experience has prompted many companies to rethink how they approach outsourcing. We'll look at the 5-6 biggest factors currently shaking up the outsourcing world.

Issue date: 10/1/09
Space close: 8/15/09
Materials due: 9/1/09



Waiting for the M&A Boom: Many people have predicted that companies with cash will take advantage of the recession by snapping up struggling competitors or other appealing targets, but so far, with the exception of the IT industry, that doesn't seem to be happening. We'll explore why that is, and what the outlook is for an M&A boom to materialize sometime soon.

In Practice

Credit Risk Scorecard: A new scorecard that grades companies based on their cash positions and recent credit history,

The Quiz: Test yourself--*CFO's* interactive and dialogue-generating back page providing interesting numbers and facts on topical issues.

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