

# CFO Editorial Preview

## May 2009

### Topline

**Global View:** China

**Obama's First 100 Days:** A snapshot and analysis. We'll take a look at the stimulus package, regulatory changes, and tax changes, among other hot topics that have arisen in the first 100 days of our new President's term.

**InTech:** IT "turnaround management" is just one of many IT cost-cutting strategies being floated these days. We'll take a look at some common steps that companies can take to better manage their IT budgets.

**Insight:** What's the latest thinking on how to assess the health of your bank(s), and how much do performance metrics matter compared to the relationship(s) you have?

**Credit & Capital Markets:** Estimating the cost of capital is critical to businesses yet it's never been easy. In this current climate it's become vastly more difficult, yet there are ways to approach it that minimize the risk that your calculations will misfire.

**Leadership:** Building and leading strong teams

**On The Record:** Charlie Mierswa, CFO of the N.J. Nets NBA team

### Features

**The Zone of Insolvency:** What is it, and what happens when you enter it? We'll also look at the definition of a "going concern."

**State Tax Survey**

**Electronic Medical Records:** With a big boost from the federal stimulus package, can they help companies rein in health care premiums? If so, how soon?

Issue date: 5/1/09  
Space close: 3/16/09  
Materials due: 4/1/09



**401(k) Buyer's Guide, part 2:** As expense reduction continues to take center stage in Corporate America, CFOs need practical advice when it comes to 401(k) decisions. Also, turn to our 401(k) Buyer's Guide to see how benefit providers stack up.

### In Practice

**The Quiz:** Test yourself--*CFO's* interactive and dialogue-generating back page providing interesting numbers and facts on topical issues.

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